

Associated Reclaimed Oils (ARO) GDPR PRIVACY POLICY 2019

GDPR PRIVACY NOTICE

Introduction

This document refers to personal data, this is defined as information concerning any living person (a natural person who hereafter will be called the Data Subject) that is not already in the public domain.

The Data Protection Act (DPA), Privacy and Electronic Communications Regulations (PECR) and The General Data Protection Regulations (GDPR) which is EU wide and far more extensive, seek to protect and enhance the rights of data subjects. These rights cover the safeguarding of personal data, protection against the unlawful processing of personal data and the unrestricted movement of personal data within the EU. It should be noted that GDPR does not apply to information already in the public domain such as Companies House data.

Associated Reclaimed Oils (ARO) is pleased to provide the following GDPR information:

Who we are

Associated Reclaimed Oils provide Hazardous Waste Services mainly to the automotive industry

Personal Data

ARO uses the information collected from you to provide quotations, make telephone contact and to email you PR and marketing information which the agency believes may be of interest to you and your business. In you making initial contact you consent to ARO maintaining a marketing dialogue with you until you either optout (which you can do at any stage) or we decide to desist in promoting our services.

Some personal data may be collected about you from the forms and surveys you complete, from records of our correspondence and phone calls and details of your visits to our website, including but not limited to personally-identifying information like Internet Protocol (IP) addresses. ARO may from time to time use such information to identify its visitors. ARO may also collect statistics about the behaviour of visitors to its website.

AROs website uses cookies, which is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. WordPress.org uses cookies to help ARO identify and track visitors and their website access preferences. AROs website visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using AROs website.

Any information ARO holds about you and your business encompasses all the details we hold about you and any sales transactions including any third-party information we have obtained about you from public sources and our own suppliers such as credit referencing agencies.

ARO will only collect the information needed so that it can provide you with PR and marketing services, this agency does not sell or broker your data, although coincidentally there may be times when your information could be contained in data that ARO has purchased from a third-party list broker, on behalf of a client.

Consent

Through agreeing to this privacy notice you are consenting to AROs processing your personal data for the purposes outlined. You can withdraw consent at any time by emailing info@reclaimedoils.com or by phoning 0208 853 0849 or writing to us, see last section for full contact details.

Disclosure

ARO may on occasions pass your Personal Information to third parties exclusively to process work on its behalf. ARO requires these parties to agree to process this information based on our instructions and requirements consistent with this Privacy Notice and GDPR. ARO do not broker or pass on information gained from your engagement with the agency without your consent. However, ARO may disclose your Personal Information to meet legal obligations, regulations or valid governmental request. The agency may also enforce its Terms and Conditions, including investigating potential violations of its Terms and Conditions to detect, prevent or mitigate fraud or security or technical issues; or to protect against imminent harm to the rights, property or safety of ARO, its clients and/or the wider community.

Retention Policy

ARO will process personal data during the duration of any contract and will continue to store only the personal data needed for six years after the contract has expired to meet any legal obligations. After six years any personal data not needed will be deleted.

Data storage

Data is held in the United Kingdom using different servers. ARO does not store personal data outside the EEA.

Your rights as a data subject

At any point whilst ARO is in possession of or processing your personal data, all data subjects, have the following rights:

- Right of access – you have the right to request a copy of the information that we hold about you.
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten – in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right of portability – you have the right to have the data we hold about you transferred to another organisation.
- Right to object – you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling – you also have the right to be subject to the legal effects of automated processing or profiling.

In the event that ARO refuses your request under rights of access, we will provide you with a reason as to why, which you have the right to legally challenge.

ARO at your request can confirm what information it hold about you and how it is processed

You can request the following information:

- Identity and the contact details of the person or organisation (ARO) that has determined how and why to process your data.
- Contact details of the data protection officer, where applicable.
- The purpose of the processing as well as the legal basis for processing.
- If the processing is based on the legitimate interests of ARO or a third party such as one of its clients, information about those interests.
- The categories of personal data collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will be disclosed to.
- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time.
- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it wasn't collected directly from you

Complaints.

In the event that you wish to make a complaint about how your personal data is being processed by Associated Reclaimed Oils (ARO) or its partners, you have the right to complain to one of the Directors. A. Maryan. Fred Haley T:0208 853 0849